MAGENTA AI AT SCALE.

T

HUMAN AT HEART.

MOBILE WORLD CONGRESS 2026

Reinventing the Call Experience

We are supercharging our network with AI so it can assist you before, during, and after calls.


Imagine phone calls becoming more than just voice – with a service that helps you along the way – all natively within the network and without additional apps. From pre-call assistance to real-time translation and post-call summaries, we're redefining what a call can do. Built on our superior network and guided by our principle "AI at scale, human at heart," this innovation makes calls fully seamless, secure, and connected.

KEY FACTS

- **AI is built directly into the network.** No need for multiple apps, you simply call your own AI assistant.
- **Before the call starts,** your AI assistant can handle any unknown callers on your behalf.
- **During the call,** it supports you in real time, including detecting deepfakes.
- **After the call,** you are given summaries and next steps in the T app, turning every conversation into action.
- **Real-time voice translation** removes language barriers.
- **Secure, device-agnostic, and privacy-first experience.** All powered by Deutsche Telekom's network.

Connecting your world.

Magenta AI Call Assistant

Hey Magenta AI

In cooperation with
ElevenLabs   **Radisys**
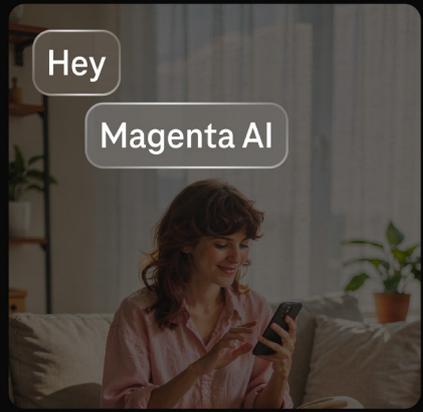
The Magenta AI Call Assistant represents the next evolution in telephony – a leap beyond traditional voice calls. At its core, this innovation brings artificial intelligence into one of the most natural actions of our day: the phone call. By supercharging our network with AI, we eliminate the need for external, multiple apps, making advanced services accessible, intuitive, and secure.

The customer experience even begins before the call, with the pre-call assistant answering any unknown calls. During the call, Magenta AI enables real-time voice translation and transcription, ensuring conversations flow naturally across languages and contexts. After the call, users can receive summaries and actionable next steps in the T app, turning every interaction into a productive experience.

This solution addresses real-world challenges, such as language barriers when traveling, or the need to capture critical details from conversations. It transforms phone calls into intelligent, multilayered interactions that simplify life while maintaining the highest standards of privacy and security. For Deutsche Telekom, the Magenta AI Call Assistant reinforces our leadership in network innovation and our commitment to making AI both accessible and impactful. By leveraging our network superiority, we deliver services that work even under low bandwidth conditions and comply with strict regulatory requirements.

At the MWC, we will showcase live demos of the Magenta AI Call Assistant, highlighting use cases such as instant translation for international travelers. This is a new standard for communication, built on trust, supercharged by AI, and designed to keep humans at the center.

The network-level technical integration was carried out by Radisys, while the customer-facing experience is powered by technology from ElevenLabs.

Building on this foundation, Deutsche Telekom is developing the product in close collaboration with ElevenLabs to create a seamless, AI-enhanced calling experience.

Connecting your world.